



Rhaglen Ysgoloriaeth

Scholarship
Programme



Coleg Penybont
Bridgend College



WELCOME



THANK YOU FOR YOUR INTEREST IN OUR SCHOLARSHIP PROGRAMME AT BRIDGEND COLLEGE.

We work with more than 1000 local, national and international employers ranging from micro and small to medium size businesses right through to multinational corporations.

Consistently our employer partners tell us that they want confident and engaged employees who are able to collaborate, listen to and respect others. They also tell us that these interpersonal skills are just as important, if not more important than a qualification alone.

Our scholarship programme has been created to enable new and emerging talent to thrive, providing a breadth of opportunities to enable students to be all that they can be.

We passionately believe that your start shouldn't dictate your future; your destiny shouldn't be limited by other people's boundaries and your today doesn't define tomorrow.

This programme is designed to enable you to access the very best business minds, whilst gaining on the job coaching, extensive funded opportunities to enhance your experience and skills, all whilst working gaining industry recognised qualifications.

We particularly welcome applications from underrepresented groups and Welsh language speakers.

Simon Pirotte
Principal and CEO of Bridgend College

ECONOMY OVERVIEW

1,848,312

757,050

£24.7k

Population (2020)

Population grew by 51,250 over the last 5 years and is projected to grow by 10,603 over the next 5 years.

Total Regional Employment

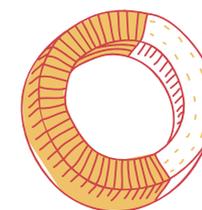
Jobs grew by 32,775 over the last 5 years and are projected to grow by 23,073 over the next 5 years.

Avg. Wages Per Job (2020)

Regional average wages per job are £ 5.5k below the nation average wages of £30.3k per job.

Takeaway

As of 2020, the region's population increased by 2.9% since 2015, growing by 51,250. Population is expected to increase by 0.6% between 2020 and 2025, adding 10,603.



351,549 Millennials
The area has 351,549 millennials (ages 25-39). The national average for an area this size is 342,645.

EMPLOYER PARTNERSHIPS

Employer advisory groups routinely enable our staff to work with businesses to identify needs and ensure that the qualifications we offer meet industry needs.

Each scholarly strand has been sponsored by employers who have partnered with us to offer mentoring, work placement opportunities and bursary funding for the programme. Each employer has demonstrated their commitment to supporting students at Bridgend College to maximise their potential and to fulfill our mission statement, to 'be all that you can be'.



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THE STRANDS

- | | | |
|--|--------------------------------|--|
| STRAND
01
CONSTRUCTION | STRAND
02
CREATIVE | STRAND
03
STEM |
| STRAND
04
FEMALE INTO LEADERSHIP | STRAND
05
WELSH LANGUAGE | STRAND
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ENTERPRISE AND BUSINESS START-UP |

THE PROGRAMME

As a scholar at Bridgend College, you'll have access to the excellent opportunities which will enable you to learn, connect and be involved. As well as studying towards your chosen qualification, you'll also be assigned a top mentor from a business and work experience opportunities.

You'll have the opportunity to access external workshops, conferences, events and competitions, all designed to help you to excel and achieve great things. You'll be part of a unique network of scholars, each working to enhance your skills, knowledge and confidence.

Our scholarship programme runs annually for a single academic year (September-June) and includes the following support package;

- + One to one mentoring with exceptional businesses
- + Extended work placements with a business sponsor
- + 12 month paid subscription to a relevant trade magazine or eJournal
- + £1000 bursary to support with external trips, visits, conferences and competitions
- + Membership to our alumni network

For more information and to view the programme terms and conditions, please visit bridgend.ac.uk/scholarships

CONSTRUCTION

Construction trades and related industries are in the top ten largest industries both regionally and nationally for occupations, with skilled trades accounting for more than 58,785 jobs within the region, the fourth largest sector growth area in 2020.*

With UK employment within the industry reaching 2.74 million, there's never been a better time to consider your next steps in construction.**

Based at our Pencoed campus, our purpose built construction academy houses a diverse range of programmes from entry level through to higher education, covering disciplines including plumbing, brickwork and the built environment.

Scholarship Sponsors



WE ARE PASSIONATE about building lives less ordinary. We hope that by supporting these scholarships young people will be provided with further opportunities to enhance and improve their life chances.

Willmott Dixon

58,785

4TH

2.74m

Skilled trades account for more than 58,785 jobs within the region.

The fourth largest sector growth area in 2020.*

UK employment within the construction industry predicted to reach 2.74 million by 2022.





STRAND 02

CREATIVE

Careers in entertainment and the arts are the sixth fastest growing industry, with more than 17,000 jobs within the region. The industry is growing 2.5% faster within the region than across Wales as a whole and is one of the fastest growing industries in Wales.

Our strong partnerships with some of the very best and innovative companies in Wales and the UK will provide extraordinary work placement, live project brief and mentoring opportunities for our scholars.

Individuals interested in applying for one of the scholarly opportunities within this strand will also need to be studying a relevant creative qualification pathway.

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WE ARE PROUD to be supporting the scholarly programme as it will create fantastic opportunities for young people across a range of exciting and thriving industries.
Cardiff Theatrical Services

17,000

2.5%

Careers in entertainment and the arts account for more than 17,000 jobs within the region.

The creative industry is growing 2.5% faster within the region than across Wales as a whole.



STRAND 03

STEM Science, Technology, Engineering, Maths

We opened the doors to our £30m STEAM Academy (Science, Technology, Engineering, Digital Arts and Maths) at our Pencoed campus in September 2021. Visit bridgend.ac.uk/STEAM to find out more.

STEM related subjects make up the second largest industry in the region and is the biggest area of employment growth. Auditing and accounting occupations are the highest in-demand skills within the region, with demand exceeding that of the national average.

This scholarly strand will provide learning opportunities and experiences both within this purpose built environment, along with access to some of the most innovative and influential businesses in the UK. Our build and construction partner, ISG will provide exciting work placement and mentoring opportunities as part of this scholarly strand, providing you with access to cutting edge design and engineering techniques.

Scholarship Sponsors



£30m

2ND

+/-£

Investment in our state-of-the-art STEAM Academy.

STEM related subjects make up the second largest industry in the region.

Auditing and accounting occupations are the highest in-demand skills within the region.

STRAND 04

FEMALE INTO LEADERSHIP

Diverse communities and workforces contribute varied and different skills, drawing on a broader range of experiences and perspectives.

Around 35% of managers in the UK are females, with only 20.2% of executives in publicly listed companies in Europe being female, dropping to just 7.8% of females in CEO roles*.

We're committed to creating and supporting diversity, access and inclusion in all of its forms and encourage individuals who identify as gender fluid, transgender or cisgender to apply.

Scholarship Sponsors



35%

of managers in the UK are females.

20.2% 7.8%

of executives in publicly listed companies in Europe are female.

of females in a CEO role.

WELSH LANGUAGE

We are committed to advancing Welsh language opportunities for all learners and celebrating diverse Welsh culture and heritage. As part of our demonstrable commitment to the Welsh Government's ambitious one million Welsh speakers by 2050, we are proud to partner with a number of business sponsors who are delivering innovative approaches to enabling Welsh language and culture to thrive.

Welsh language and linguistic skills are in high demand both within Wales and across the world, with individuals who can converse in Welsh earning around 9% more than non-Welsh speakers, and those able to read, write and speak Welsh earning 11% more.[^]

Public sector organisations in Wales, including the NHS, the Police, universities and colleges are all required under the Welsh Language Act and Welsh language standards to deliver frontline services through the medium of Welsh, making your Welsh language skills more valuable and sought after than ever before.

If you are a fluent Welsh speaker or have attended Welsh-medium secondary education, we would encourage you to apply for this scholarly strand.

Scholarship Sponsors



9%

Welsh speakers earn around 9% more than non-Welsh speakers.

1 MILLION

Welsh Government's ambition is to have 1 million Welsh speakers by 2050.

11%

Those able to read, write and speak Welsh earn 11% more.



ENTERPRISE AND BUSINESS START-UP

There were an estimated 267,000 enterprises active in Wales, the highest estimate since the start of 2003, employing an estimated 1.2 million people. Small and medium sized enterprises (SMEs) in Wales accounted for 62.4% of employment and 37.9% of turnover.*

As a college, we aim to actively encourage learners to consider Business start-up as a genuine choice and equal option alongside other career paths. More importantly, we aim to develop entrepreneurial skills that are useful for both this direct pursuit, or for future employment in general.

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THIS ENTERPRISE AND BUSINESS Start-Up Scholarship recognises the importance of start-up support for future business success and is designed to guide a Bridgend College learner to take the first steps on their entrepreneurial journey.

267,000

An estimated 267,000 enterprises active in Wales, the highest estimate since the start of 2003.

1.2m

people employed by enterprises in Wales.

62.4%

Small and medium sized enterprises (SMEs) in Wales accounted for 62.4%.



FURTHER INFORMATION

APPLICATION TIMELINE

September – November
Expressions of interest open



April

Expressions of interest invited to
information evening
Stage 2 applications open



May

Stage 2 applications close
Panel meet to review and
shortlist applications
Decisions released



June

Interviews
Offers



August

Welcome event, introduction to mentor,
set up subscription and enrol

To find out more about our scholarship programme and to view the programme's terms and conditions, please visit

bridgend.ac.uk/scholarships
scholarship@bridgend.ac.uk
01656 302 302

*All data provided by EMSI Economic Modelling 2020. All data represents the following as a whole 'region'

**<https://careerswales.gov.wales/job-information/industry/construction-and-property>

^Catalyst: Women in Management <https://www.catalyst.org/research/women-in-management/>

~Careers Wales (<https://www.careerswales.com/en/tools-and-resources/dewis-da-why-choose-welsh/advantages-of-being-bilingual/3-increase-your-earning-potential/>)

^<https://gov.wales/sites/default/files/statistics-and-research/2019-12/size-analysis-active-businesses-2019-503.pdf>